

ANNUAL REPORT

2017-18



PARASHAR FOUNDATION

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THE YEAR AT A GLANCE

"Five years have passed since we launched Organ Receiving & Giving Awareness Network (ORGAN) India as an initiative of the Parashar Foundation. Each year brought new trials, but this year has been exceptional as our efforts of the past years bore fruit! I'm really proud to say that we didn't let anything deter us from continuing our work through all the challenges that were thrown our way. We created wonderful resources and material for dissemination, and brought all NGOs in India on a common platform to discuss issues through our Collaborative Conclave.

Months of hard work and sweat led to the launch of our Body Donation Directory which is a much needed resource for the medical fraternity as well as for those who want to pledge their bodies but don't know how to. Thousands of calls were made across India to far flung corners to bring together this fantastic online directory free for anyone to use!

One of my biggest delights has been our school programme. It's so refreshing to reach out to the youth, give them the information on organ donation and observe them trying to figure out for themselves what they want to do. I have no doubt this programme will continue in Delhi-NCR and will spread out to all of India in the next few years.

I'd like to thank all those who have contributed to us over the last year, especially those who put in their precious time and effort into helping us in whatever way they could. We couldn't have done it without you."

Sunayana Singh
Chief Executive Officer, ORGAN India
Parashar Foundation



PARASHAR FOUNDATION



Late Shri Ashok Parashar

OBJECTIVES OF PARASHAR FOUNDATION

- To provide healthcare to the needy.
- To educate and improve the fate of the poor, under-privileged and general population, for serving humanity.
- To ensure well-being of the people in general.

Parashar Foundation was formed vide a Trust Deed dated 24th January, 2005. The Trust was settled by Late Shri Ashok Parashar, in the memory of his late mother, Smt. Damyanti Parashar, with the philanthropy of 'doing for the others'.

The Trustees have utilized the contributions made to the trust by its settler and donors towards rendering help for educational and medical purposes to needy people and also in giving donations to various institutions engaged in similar charitable and philanthropic activities.

Since 2013, the foundation has started working on creating awareness on Organ Donation under ORGAN (Organ Receiving & Giving Awareness Network) India.

ORGAN India aims to put together all key elements required to fully execute an operational organ donor system in India, by addressing the shortage of organ donors, and efforts to create an ecosystem to facilitate organ donation in India.

LEGAL INFORMATION

| | |
|--|---|
| Trust registration details | Registered with Sub Registrar (North Delhi) Registration No: 1109 Book no 4, Volume No 1697 Pages 7-15 on 2 Feb 2005 |
| Registration under Section 12A of Income Tax Act, 1961 | Registration no. DIT(E)12A/2005-06/P-976/705 on 24 August 2005 |
| Registration under Section 80G(5)(vi) of the Income Tax Act, 1961 | Letter No.DIT [E]/2007-2008/P-976/3087 on 31 December 2007 continuing in perpetuity as per the amendment made vide Finance (No.2) Act 2009 w.e.f. 01.10.2009. |

ORGAN INDIA

Organ Receiving & Giving Awareness Network (ORGAN) India is an initiative of the Parashar Foundation, and fully supported by the Vijaya Gujral Foundation, two non-profit organizations based in Delhi. Its main objective is to promote widespread awareness on organ donation. ORGAN India works under the aegis of the National Organ & Tissue Transplant Organisation (NOTTO).

Our Story

The Organ Receiving & Giving Awareness Network (ORGAN) India, was founded by Anika Parashar and Sunayana Singh in March 2013 after the Chairperson of the Parashar Foundation, Mrs. Kirti Parashar, was told in 2012 that she needed a heart transplant. Mrs. Parashar eventually moved to Chennai, Tamil Nadu, to wait for a new heart, which she thankfully received from an organ donor on December 13, 2013 after a four month wait.

The family underwent a lot of struggle and realised that there was an urgent need to raise awareness and disseminate information about organ donation in India. The personal hardships faced by the family motivated them to help other people, and thus ORGAN India was born.

Vijaya Gujral Foundation

The Vijaya Gujral Foundation is a Public Charitable Trust which was founded in April, 1988, by Late Dr. (Smt.) Vimla V. Gujral, in the memory of her husband Shri Vijaya Kumar Gujral. Since its inception, the foundation has helped people with medical bills, education, preventive health care, balwadis, mobile creches, income generating programmes for women, health, hygiene & development work amongst a myriad of other projects.

Organ donation also became a personal cause for the family, as Mrs. Megha Gujral Jalota, Mrs. Parashar's sister passed away due to a liver failure following a second heart & first kidney transplant in 2014. Vijaya Gujral Foundation has joined the cause of organ donation, fully supporting ORGAN India in its mission.

ORGAN INDIA TEAM



Sunayana Singh
Chief Executive Officer
ORGAN India



Dr Sourabh Sharma
Project Manager
ORGAN India



Jasneet Kaur
Project Manager
ORGAN India



Kavita Puri Arora
Graphics & Creative Consultant
ORGAN India



Harjeet Singh
Estate Manager
Parashar Foundation

GOVERNING & ADVISORY TEAM

"With Great Pride

I have watched Organ India grow from an idea to a thriving NGO in the Organ Donation and Transplant space in India over the past five years. We are no longer an incumbent, but a leader in information dissemination and an interface for patients and their families to find a path to hope and a healthier future.

The last year has seen us launch the Body Donation directory with Shri J.P. Nadda at Lady Hardinge Medical College, accelerate our 'Lets's Get ORGANized' programme to spread the message of importance of organ donation to our youth, become the platform for all NGOs in this space to collaborate and work together in the first ever Collaborative Conclave in the country. This past fiscal, Sunayana, our CEO with her tireless efforts along with her small team, has lead 44 school awareness sessions, engaged a web traffic of 1,67, 686 on our page, interacted with approximately 15 lakh people on social media and launched a number of campaigns and initiatives with NDTV, NOTTO and other stakeholders and brought in over 5,000 pledges just in this past year.

ORGAN India has been selected as one of the three best NGOs in this space and recognized with the NGO Leadership Award, both in 2017-18 which have helped keep us motivated to keep up the good work! We would be nowhere without our evangelists and advocates – Dr. Vimal Bhandari, Director, NOTTO, Ms. Meghna Ghai Puri at Whistling Woods Insitute, Micron Instruments, The Oberoi Group and SOMANY Ceramics to name a few. I thank you all with infinite gratitude.

Here's to achieving new milestones in the coming year."

Anika Parashar
Trustee, Parashar Foundation



Kirti Parashar
Chairperson, Parashar Foundation
Trustee, Vijaya Gujral Foundation



Anika Parashar
Trustee, Parashar Foundation



Vidur Parashar
Trustee, Parashar Foundation



Eeda Gujral Chopra
Trustee, Vijaya Gujral Foundation
Chief Advisor, ORGAN India



Kushla Sehgal
Trustee, Vijaya Gujral Foundation



Aryamaan Jalota
Trustee, Vijaya Gujral Foundation



Anup Jalota
Chief Patron, ORGAN India



Late Medha Gujral Jalota
Former Trustee, Vijaya Gujral Foundation

OUR MISSION

- ◆ To increase the number of donor pledges in India through large-scale information dissemination via various mediums and platforms such as social media, awareness in schools, colleges and other institutions and training others to carry out the programme. Spreading awareness about the benefits of organ donation after brain death.
- ◆ To educate those suffering from organ failure about their various options, and help them in their ordeal by offering information, advice, counselling, and monetary help, if feasible. Preventing the illness and death of those with organ failure.
- ◆ To influence public policy on organ donation in India by becoming leaders in the public awareness and collaborative effort of all NGOs.

SCOPE OF WORK

AWARENESS



POLICY & ADVOCACY



DONOR PLEDGES



RESEARCH



24 HOUR HELPINE



PATIENT SUPPORT



COLLABORATIVE CONCLAVE

SECOND COLLABORATIVE CONCLAVE for Organ Donation



The Second Collaborative Conclave for Organ Donation was held in New Delhi on November 28th, 2017 at the NOTTO office, Safdarjung Hospital, New Delhi. More than 20 Non Governmental Organisations (NGOs) working in the field of Organ Donation participated in the Conclave.

At ORGAN India, we firmly believe that a combined force of all NGOs across India, working together to spread awareness on organ donation is the best way to move forward. To further the association of various stakeholders, the First Collaborative Conclave for Organ Donation was organised by ORGAN India in New Delhi on December 1, 2016.

PARTICIPATING NGOs



Collaborative Conclave for Organ Donation

Aims & Objectives



Successes from Collaborative Conclave 2016

- ◆ Network building: The Collaborative Conclave 2016 facilitated contact between organisations from different parts of the country. NGOs working in one state helped organising awareness sessions in different states
- ◆ Collaboration between NOTTO and NGOs: An open platform for communication between NOTTO and different NGOs has helped in better coordination and increased efficiency of efforts for promotion of organ donation in the country.
- ◆ Online portal launched: The NGO Portal <http://collaborativeconclave.com> has been set up, where all NGOs can share information.
- ◆ School curriculum: Different NGOs approached the State Governments for conducting awareness sessions in schools, like ORGAN India, who is conducting awareness sessions in all schools of Delhi.



◆ Common Donor Card across India

After intense discussions, it was decided to have one common design for Donor Cards of all Government and Private Institutions working for Deceased Organ Donation. Within 3 months, NGOs need to start issuing the same Government issued Donor Cards in order to streamline the process. NGOs can have their organisation logo at the back of the card.

◆ Building Awareness among School Children

All NGOs would follow the example of NGOs - Shine India Foundation (Kota, Rajasthan) and ORGAN India (Delhi) who have successfully received the support of the Directorate of Education in their respective cities to conduct awareness sessions in schools. It was further decided to lobby for a Chapter on Organ Donation in school books across the country.

◆ Funding For NGOs

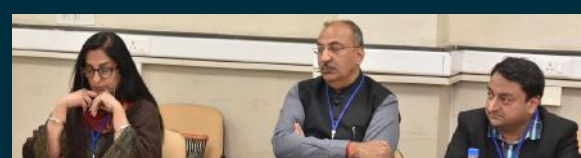
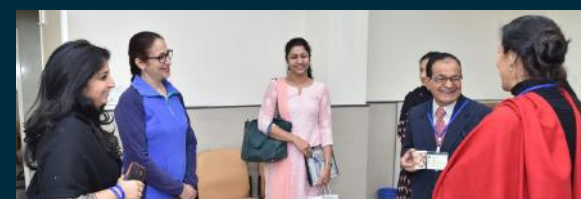
As NGOs are doing the bulk of the work across the country in organ donation, and are indispensable to the cause, they need financial support from the government. It has been decided that all NGOs would write collectively to the Indian Government to consider providing financial support to NGOs.

◆ Need for a National Swap Transplant Registry

A need for a National Swap Transplant Registry was recognized as an alternative for people waiting for an organ transplant. NGOs get a lot of calls from people asking to be connected to a Swap Registry.

◆ Need for Better Collateral For Dissemination & Employment of New Age Communication Tools

Quality of Collaterals available in India vis-a-vis what is being produced abroad is poor. Joint projects to produce quality material by pooling resources were discussed. Employment of new age communication tools, social media and other current channels to promote the message of Organ Donation effectively amongst diverse audience were discussed.



PAN-INDIA BODY DONATION DIRECTORY

What is the Body Donation Directory?

ORGAN India launched the Pan-India Body Donation Directory, which is a unique online database of Medical Colleges, NGOs all over India, duly authorised by the State Government to accept voluntary donations of whole body after death.

The Directory is available in a drop-down menu on our website www.organindia.org, and provides specific information about each Medical Institution or NGO that accepts bodies in every city and state - including names, phone numbers and email ids of the contact persons across India. The information can be accessed by anyone, anywhere over the country.

The Directory has been a result of the consistent time and efforts of the ORGAN India team over a period of 9 months to collect the data and compile it for public use.

Body Donation Directory – Database of Medical Institutions & NGO's

1. From the drop down menu below please pick the state for which you require information on body donation or deh dan in India.

2. On the second drop down menu specify the city for which you require information on body donation or deh dan in India.

3. The third drop down menu will give you all the names of Medical Colleges or NGO's in that area where you can donate your body.

State

City

- ✓ -Select City-
- Faridabad
- Ghaziabad
- Greater Noida
- Gurugram
- New Delhi

Body Donation Organizations

Need for the Body Donation Directory

- ◆ To simplify the process of Voluntary body donation by providing information in just a few clicks, and act as a connect between the Donor and the Institution.
- ◆ To facilitate Body Donation for ensuring the educational and research requirements of Medical students in the country.
- ◆ Easy and convenient way to help the numerous people who call our 24-hour helpline to inquire about Body Donation, and the Medical Institutions.

LAUNCH OF THE BODY DONATION DIRECTORY

The Pan-India Body Donation Directory was launched by the Honourable Union Minister of Health & Family Welfare, Shri J.P. Nadda on May 12, 2017 at an event "Organ & Whole Body Donation Awareness Campaign 2016-2017" organised by Lady Hardinge Medical College, New Delhi and Dadhichi Deh Daan Samiti.

Our Trustees Mrs. Kirti Parashar, Ms. Anika Parashar, CEO ORGAN India Ms. Sunayana Singh, Chief Consultant Ms. Eeda Gujral Chopra, Project Managers Dr. Sourabh Sharma and Jasneet Kaur were present for the launch, along with Shri Alok Kumar, President Dadhichi Deh Daan Samiti, Dr. Sheetal Joshi, Assistant Professor, Department of Anatomy, Lady Hardinge Medical College among others.

The directory was launched in the presence of families of individuals who have donated their body towards medical science.



From L to R - Ms. Eeda Chopra, Ms. Sunayana Singh, Shri J.P Nadda, Shri Alok Kumar, Mrs. Kirti Parashar, Ms. Anika Parashar



IMPACT OF THE BODY DONATION DIRECTORY

The Pan-India Body Donation Directory, being a unique database has garnered the attention of people from all over India.



17,266

Total number of clicks since May 2017



316

Positive feedback and response



2nd

Most viewed page on ORGAN India's website



5

Number of coordinated body donations

LET'S GET ORGANIZED

Lets Get ORGANized is a special initiative by ORGAN India to raise widespread awareness among school students.

ORGAN India team visits a school on a convenient day and time, and conducts sessions with students of classes IX-XII using audio-visuals and a presentation. A quiz is conducted at the end of the session, and token prizes are given.

Following the suggestions of Collaborative Conclave in 2016, ORGAN India approached the Directorate of Education, Delhi with an objective to conduct Organ Donation awareness sessions in all schools of Delhi, district wise.

Let's Get ORGANized picked up pace in May 2017, following a directive issued by the Directorate of Education, Government of National Capital Territory of Delhi on May 18, 2017, directing all schools of Central and South Delhi to allow ORGAN India to conduct an awareness session in their schools.

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SCHOOL BRANCH
OLD SECRETARIAT DELHI-110054**

No. DE.23(455)/Sch.Br./75/1049

Dated:- 18/05/17

CIRCULAR

Subject:- Regarding session on Organ Donation for students of classes IX & XI

Please find enclosed herewith the proposal received from Ms. Sunyana Singh (CEO), Organ Receiving & Giving Awareness Network to conduct awareness session by ORGAN India for the students of IX & XI of Govt. Schools of South & Central District/Zone of Directorate of Education. The List of Schools is attached.

All Head of concerned schools, **(District- South & Central)** are directed to allow after consultation regarding date & time with Organ Receiving & Giving Awareness Network to conduct awareness session.

This issues with the prior approval of competent authority.

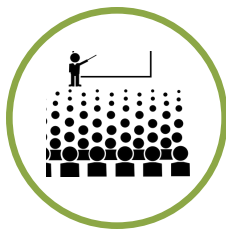
Encl: As above.

Sunyana Singh
18/05/2017
DDE (School)



AWARENESS SESSIONS IN SCHOOLS

44



Total number of awareness sessions
in schools

10,000



Total number of students who
participated

300



Total number of teachers who
attended

- Army Public School, Shankar Vihar
- Bal Bharati Public School, Ghaziabad
- Bhartiya Vidya Bhawan, Connaught Place
- St George's School, Alaknanda
- Green Fields Public School, Safdarjung Enclave
- New Horizon School, Nizamudin
- Ryan International School, Vasant Kunj
- Apeejay School, Saket
- Mata Gujri School, Greater Kailash
- Air Force Bal Bharati, Lodhi Road
- Government Girls Senior Secondary School, Vasant Kunj
- Sarvodaya Vidyalaya, Malcha Marg
- Govt Senior Secondary School, Laxmi Bai Nagar
- Rajkiya Pratibha Vikas Vidyalaya, Lajpat Nagar
- Birla Vidya Niketan, Pushp Vihar
- Sarvodaya Senior Secondary School, Shahpur Jat
- Jose Marti Sarvodaya Co-ed Vidyalaya, RK Puram Sec 12
- Sarvodaya Boys Vidyalaya, Rouse Avenue
- Government Boys Senior Secondary School, Vasant Kunj
- Government Boys Senior Secondary School, Pandara Road
- Ambience Public School, Safdarjung
- Sarvodaya Kanya Vidyalaya, Jangpura
- Kendriya Vidyalaya, SPG Dwarka



- Government Girls Senior Secondary School, Saket (G Block)
- Sardar Patel Vidyalaya
- Kendriya Vidyalaya, No 3, Delhi Cantt
- Government Boys Senior Secondary School No 1, Moti Bagh
- Government Girls Senior Secondary School, Paharganj
- DST INSPIRE, Panjab University, Chandigarh
- Sarvodaya Kanya Vidyalaya, Defence Colony
- DAV School, Noida
- Government Boys Senior Secondary School, Defence Colony
- Army Public School, Noida
- Sarvodaya Senior Secondary School, Munirka
- Sarvodaya Kanya Vidyalaya, Malviya Nagar
- Kendriya Vidyalaya, RK Puram Sec 4
- Sarvodaya Vidyalaya, Jor Bagh
- Rajkiya Pratibha Vikas Vidyalaya, Tyagraj Nagar, Lodhi Road
- Rana Pratap Sarvodaya Vidyalaya, New Rajender Nagar
- Government Boys Senior Secondary School, No,3, Sarojini Nagar
- Sarvodaya Co-ed Vidyalaya, Masjid Moth
- Kautilya Government Sarvodaya Bal Vidyalaya, Chirag Delhi
- Government Co-ed Middle school, C-4, Vasant Vihar
- Delhi Public School, Greater Faridabad

AWARENESS SESSIONS AT VARIOUS PLATFORMS

ORGANIZATIONS & ASSOCIATIONS

- Samarth Group, Gurgaon
- Lioness Club, Safdarjung Club, New Delhi
- All India Women's Conference, New Delhi
- Giant's group of Mathura West, Mathura
- Rotary Club, South Delhi
- Delhi Commission for Women
- HQ 9 ART Brigade, Army Cantt, Meerut
- NOTTO Transplant Coordinators Training

EVENTS

- "Deh Daniyon Ka Utsav" at Rashtrapati Bhawan, New Delhi
- Manav Ratna Awards
- Grand Avon National Launch 2017
- URJA - Max Healthcare
- ISOT - NATCO Conference

CORPORATES

- Decision Point
- Fastbooking India
- Max Healthcare
- Cogencis Information services
- Religare Health Insurance
- Dimension Data

EDUCATIONAL INSTITUTIONS, COLLEGES & UNIVERSITIES

- National Institute of Pharmaceutical Education & Research (NIPER), Mohali
- Sri Venketeswara College
- Hansraj College
- Jamia Hamdard University
- BSA Engineering College, Mathura
- Lady Hardinge Medical College
- International Management Institute, Delhi
- National Medical Library



COLLABORATIONS & PARTICIPATION IN NATIONAL LEVEL EVENTS

◆ ORGAN India as Knowledge Partner for NDTV Fortis 'More To Give' Campaign 2017

ORGAN India joined hands with NDTV as Knowledge Partners for their campaign 'More To Give' for the 2nd consecutive year. An awareness event held at Ambience Mall, Vasant Kunj on August 6, 2017 was attended by our team to spread awareness on Organ Donation, in the presence of Dr. Vimal Bhandari, Director, NOTTO, Dr. Avnish Seth, Director FORT.

ORGAN INDIA provided videos, set up interviews across India, provided written material, story ideas, articles, and films.

◆ ORGAN India as Official Partner for Heart & Lungs Transplantation Scientific Programme at the ISOT Conference, Indore

Indian Society of Organ transplant (ISOT) and National Association of Transplant Coordinators (NATCO) organized the 28th Annual conference in Indore, Madhya Pradesh on 13th - 15th October 2017.

ORGAN India was also the official partner for the Heart and Lungs Transplantation Scientific Programme. Ms. Sunayana Singh, CEO, ORGAN India submitted a research paper on the Body Donation Directory, while Dr. Sourabh Sharma, Project Manager, submitted a paper on Holistic information dissemination by Transplant Coordinators.

◆ ORGAN India at Dehdaniyon Ka Utsav, Rashtrapati Bhawan

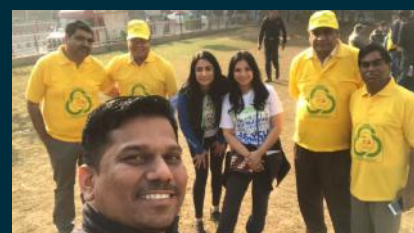
ORGAN India was humbled to be invited to 'Dehdaniyon Ka Utsav', an event organised in the presence of the Honourable President of India, Shri Ram Nath Kovind Ji at the Rashtrapati Bhawan by NGO Dadhichi Deh Dan Samiti on November 10, 2017.

Mrs. Kirti Parashar, Chairperson, Parashar Foundation delivered a speech on her personal experience of being an organ recipient, which was really appreciated by Shri Kovind ji, and Shri Jitendra Singh, Minister of State for Ministry of Development of North Eastern Region and Prime Minister Office.

◆ ORGAN India at Walkathon organised by NOTTO

ORGAN India was part of the Walkathon organized by National Organ and Tissue Transplant Organisation (NOTTO) at Safdarjung Hospital Campus on November 26, 2017. The walkathon was organised to commemorate the National Organ Donation Day 2017.

Ms. Anika Parashar, Trustee, Parashar Foundation and Ms. Sunayana Singh were interviewed by NDTV regarding the efforts to promote awareness on Organ Donation in the country.



ORGAN INDIA IN THE DIGITAL SPACE

ORGAN INDIA WEBSITE

Our website www.organindia.org is the hub of all our activity. We have a robust Pan-India presence and online pledging facility The website is a one-stop resource platform for all information related to organ transplants - organ specific information, pre-transplant information, post transplant recovery etc.

The website also is a platform for the Transplant Guide, the Body Donation Directory, documentaries and movies related to organ transplant, the blog etc.

DONOR PLEDGES

We have an active donor pledging facility available on our website. In order to applaud those who have taken this brave and selfless decision, we make sure to courier them their pledge cards wherever they are in India within two weeks, along with a brochure.

With every creative that we post on our social media and website, we have a call to action for people to pledge their organs.



BLOG ON ORGAN DONATION

The blogpost is a platform for all concerned stakeholders to express their opinions, concerns and future strategies on the organ donation and transplantation environment across India. Doctors, Government officials, NGO's, donor and recipients, media persons, all contribute to the blog,

We have posted 48 articles on our blog till date, 8 of them in 2017, and have more than around 19,000 subscribers to this blog which includes all the transplant doctors, coordinators and all those people who have pledged their organs with us.

1,67,686



Total number of website views in 2017-18

5,367



Total number of donor pledges in 2017-18

19,330



Total number of subscribers to the blog

SOCIAL MEDIA

The social media is another space that we are dominating in India as far as organ donation and transplantation is concerned. We use Google, Facebook, Twitter, Instagram and LinkedIn platforms extensively and creatively to appeal to all sections of society and spread awareness on organ donation.

With every creative that we make we have a call to action for people to pledge their organs. Through our social media handles, we have supported many campaigns on organ donation and brought films and worldwide news on organ donation to all our followers.

11,41,896



Reach on Facebook

2,561



LinkedIn connections with
Hospitals, Doctors, NGOs,

34,570



Reach on Twitter

10,495



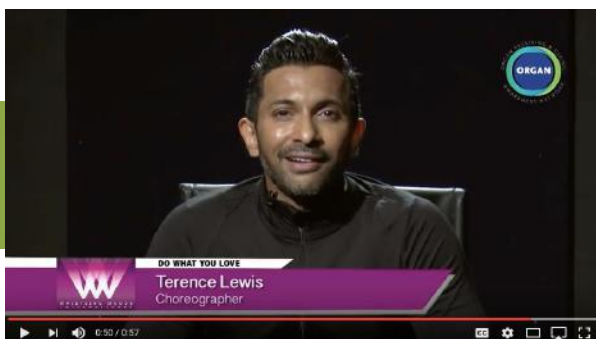
Reach on Instagram

CELEBRITY ENDORSEMENTS

We have been engaging celebrities, sportspersons, actors, singers, musicians, politicians and others, especially those who are seen as role-models, to create awareness and spread the message to all sections of the population. Whistling Woods International, Mumbai has partnered with us in engaging celebrities. In the previous years, we have received support from celebrities like Javed Akhtar, Shabana Azmi, Gautam Gambhir, Nana Patekar, Jackie Shroff and many more.

This year we received support from Celina Jaitley (Bollywood actress, former beauty queen and model) and Terence Lewis (Indian dancer and choreographer).

Through our celebrity pledges we have reached out to millions of viewers online with calls to action.



CAMPAIGNS

EACH ONE REACH ONE

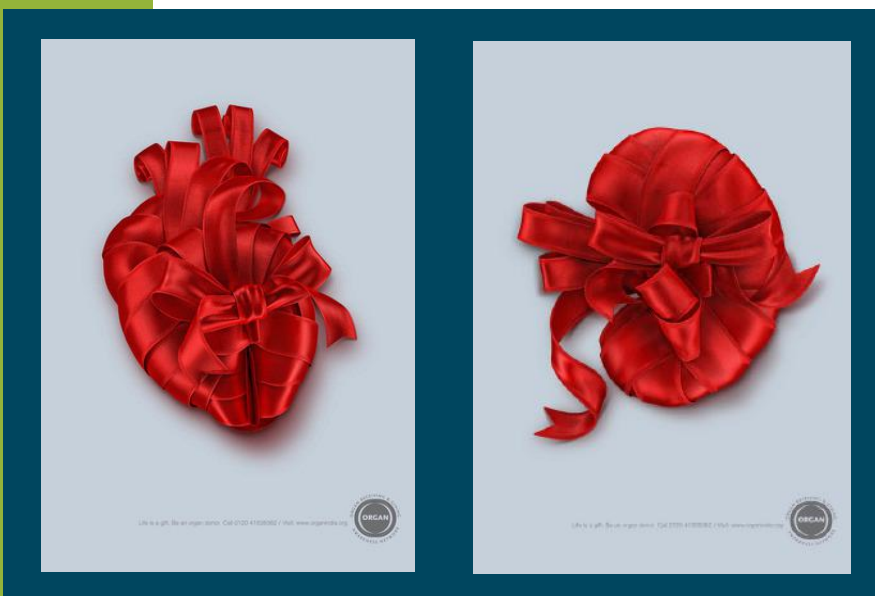
A digital campaign launched by ORGAN India to commemorate the Annual Organ Donation Day on November 27, 2017 which focused on individual responsibility to spread the word about Organ Donation.

The campaign with the hashtag #EachOneReachOneOrganDonor became popular through mediums of Facebook, Twitter and Instagram.

With a campaign reach of more than 3000, people were motivated to reach out to at least one other person and tell them about organ donation. Each person inspires one other to take a pledge for organ donation!



LIFE IS A GIFT



A campaign to raise awareness about Organ Donation among the masses, by ORGAN India, in collaboration with DDB Mudra, a premier marketing agency.

The campaign has received wide appreciation and accolades across the world for the brilliant idea, graphics and the design. The campaign has also been featured and published at various International forums, websites etc.

PUBLICATIONS

This year, ORGAN India created and published two innovative booklets for school students and the general public.

A HAND-BOOK ON ORGAN DONATION

The 12 page booklet lays down vital facts about organ donation - different organs and tissues that can be donated, all about brain-death, the law, the process etc, in a colourful, vivid and simplified manner for the students. The content has been carefully written and the booklet has also been translated to Hindi.

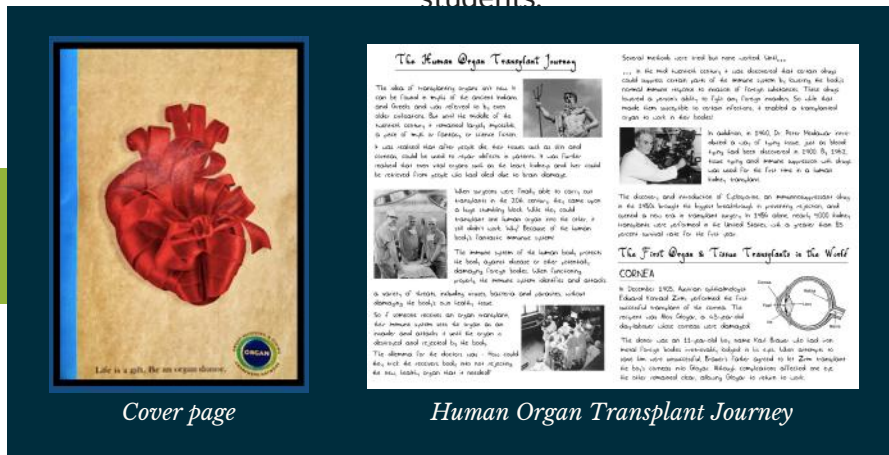


English handbook

Hindi handbook

CHILDREN'S NOTEBOOK

The notebook is handy and comes with an attractive soft bound cover, with an image of a human heart in the shape of a gift wrapped in red ribbon, signifying our 'Life is a Gift,' campaign. The Notebook contains information leaflets about the fascinating journey of Human Organ Transplant in India and worldwide with graphics and facts to stimulate the minds of the young learners. The notebooks are given as token prizes to students.



Cover page

Human Organ Transplant Journey

AWARDS



8th Indian Organ Donation Day 2017



Delhi NGO Leadership Awards 2017

ORGAN India, an initiative of Parashar Foundation was selected as one of the three best NGOs in India working for organ donation at the 8th Indian Organ Donation Day 2017 on November 27, 2017.



On behalf of the Parashar Foundation, our CEO, Ms. Sunayana Singh received the award from the Honourable Minister of State for Health and Family Welfare, Shrimati Anupriya Patel, Hon'ble Health Minister of Tamil Nadu Dr. C. Vijaya baskar, Dr. (Prof). Jagadish Prasad, DGHS, MoHFW, Dr. Vimal Bhandari, Director, NOTTO.



ORGAN India received the NGO Leadership Award 2017 at the Delhi NGO Leadership Awards 2017 ceremony organized by World CSR Day on December 22, 2017.



The award aims at recognizing leaders who have contributed value and made a change as a strategic tool for sustainable growth, and to recognize the best practices in the NGO industry. On behalf of the Parashar Foundation, Dr. Sourabh Sharma, Project Manager, ORGAN India received the award at Vivanta by Taj - Ambassador, New Delhi.



ORGAN INDIA IN THE LIMELIGHT



Body donation now just a click away, NGO launches body donation directory

The ORGAN India team took six months to gather data from all states of India, where body donation is possible. Singh further explained that the directory is available on the website www.organindia.org and any person in any state in India can go to the directory



My Medical Mantra
May 15, 2017

ORGAN India launches Organ & Whole Body Donation Awareness Campaign 2016 - 2017

May 16, 2017, New Delhi - The nationwide union minister of Health & Family Welfare, Mr. JP Nanda launched a Body Donation Directory India, an initiative of the NGO, Parashar Foundation recently at Lady Harding Medical College, Trustees of Parashar Foundation, Mrs. Anil Parashar and Ms. Anika Parashar, Chief Executive Officer of ORGAN India, Ms. Surayana Singh, and Social Consultant Ms. Ganga Gopal Chopra were all present to launch the Directory.

ORGAN India has been immensely contributing for the cause of organ donation...

Core Sector Communique
May 16, 2017

ORGAN India launches organ & whole body donation directory

The directory has been launched as a part of an awareness campaign by the ORGAN India, with a call to get the best donors, organ recipients and also information, which otherwise is difficult to get.



BioVoice news
May 19, 2017

The Quint
August 11, 2017

Give thanks. Give life.

Giving life second chance through organ donation

Aug 15, 2017

The greatest gift in the world is always contemplated as 'M' because even the richest person in the world wouldn't afford to buy it. The Organ Donation Day is observed on August 13 every year to promote human beings for donating the organs as well as to understand the value of organ donation in the life of an individual.

Pen News
August 13, 2017

Organ Donation Needs More Awareness, Here's The Lowdown

The masses need to be educated and sensitized about organ donation, says Surayana Arora, a former journalist and co-founder of ORGAN India. Awareness about the procedure, organs that can and cannot be donated are key.

NDTV
August 30, 2017

अंगदान के लिए एक मंच पर आए नोटो और एनजीओ

नई दिल्ली, 28 नवम्बर (ब्यूरो) : ओर्गेन रिसेप्टिंग एंड मिचिंग असेसमेंस नेटवर्क (ओर्गेन) इंडिया एंड नेशनल ओर्गेन एंड टिशू ट्रांसप्लान्ट ऑर्गेनाइजेशन (नोटो) ने मंगलवार को दूसरे ओर्गेन ट्रेनिंग कोलेक्टिवेटिव कॉन्फ्लेक्स का आयोजन किया। परिचर्चा कार्यक्रम में अंगदान करने के प्रति लोगों को जागरूक करने और अंगदान के दौरान आने वाली तमाम तरह की कानूनी समस्याओं को दूर करने पर चर्चा की गई। कार्यक्रम में नोटो के अधिकारी और देशभर में अंगदान के लिए काम करने वाली तमाम गैर सरकारी संस्थाओं के अधिकारियों ने हिस्सा लिया और अपने-अपने विचार रखे। नोटो और संस्थाओं के अधिकारियों ने अंगदान के लिए मौजूद चुनौतियों, रणनीति, समस्याओं पर चर्चा की। कार्यक्रम में नोटो के अधिकारियों के साथ-साथ करीब 14 गैर सरकारी संस्थाओं के अधिकारियों ने भी हिस्सा लिया।

Navodya Times
November 28, 2017

Prime News
January 7, 2018

The Govt Body Of Organ Donation In India

BE A ORGAN DONOR

ORGAN TRANSPLANTS USED ACTIVELY PROGRAMME

Homegrown
March 7, 2018

NATIONAL IMPACT OF ACTIVITIES & PROJECTS

5,367

TOTAL NUMBER OF ORGAN DONATION PLEDGES



90

TOTAL NUMBER OF AWARENESS SESSIONS



44

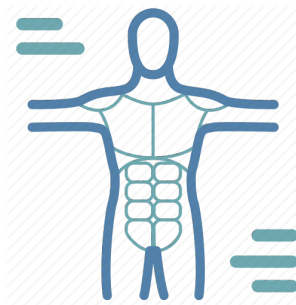
AWARENESS SESSIONS AT SCHOOLS, COLLEGES & UNIVERSITIES



1,67,686

TOTAL NUMBER OF VIEWS ON

ORGAN INDIA WEBSITE



17,266

TOTAL NUMBER OF CLICKS ON

ONLINE PAN-INDIA BODY DONATION DIRECTORY

SOCIAL MEDIA REACH



53,901

LIKES



2561

CONNECTIONS



19,330

SUBSCRIBERS

4,500



CALLS FROM ALL OVER INDIA ON OUR 24-HOUR HELPLINE



OUR SUPPORTERS

ORGAN India is grateful for the support received from organisations and individuals.



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